



System Dynamics and Service Design

Peter McColl


@PeterMcColl



“The history of the 20th century is the history of the policy silo”





"A television phenomenon"
SUNDAY TIMES




CALL THE MIDWIFE

SERIES ONE | SERIES TWO | SERIES THREE | SERIES FOUR
PLUS ALL THE CHRISTMAS SPECIALS



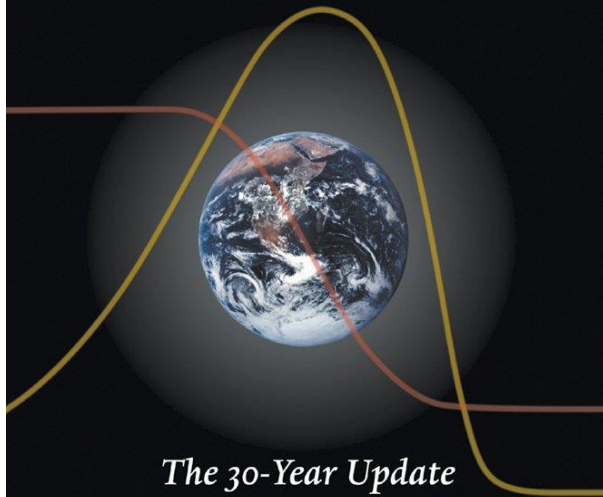
"Utterly winning - A drama to answer all our prayers"
SUNDAY TIMES



*“But... we are at a rupture
point...”*

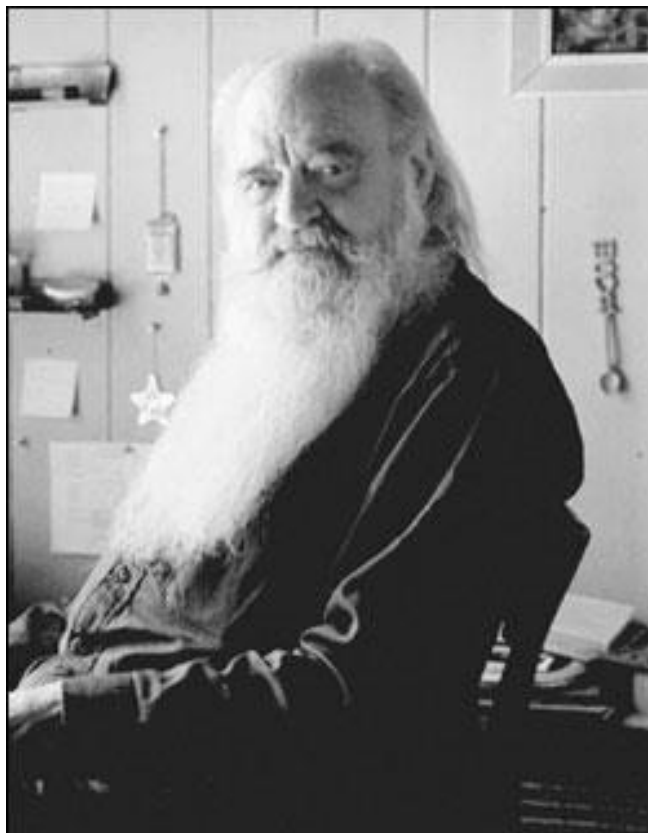


LIMITS TO GROWTH

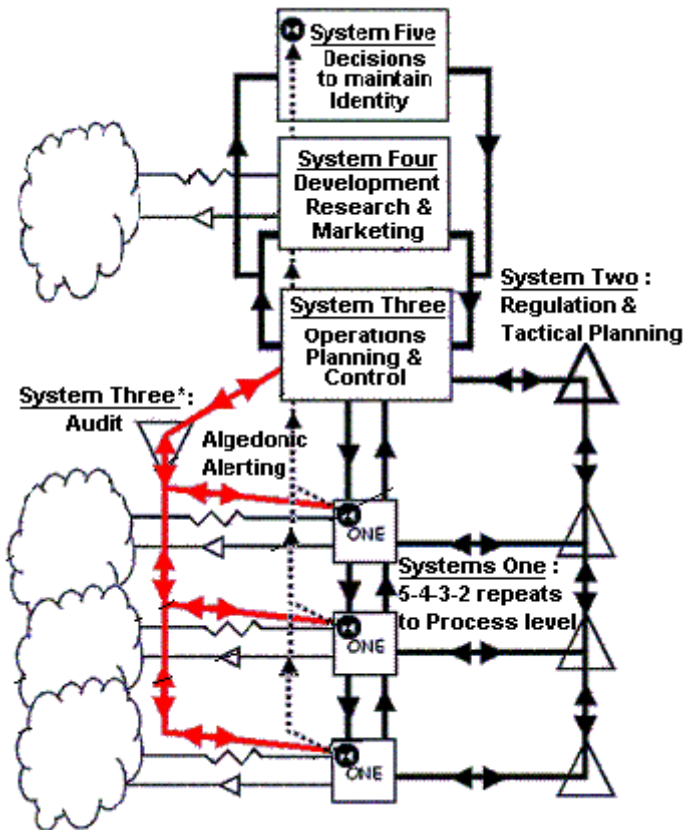



The 30-Year Update

DONELLA MEADOWS | JORGEN RANDERS | DENNIS MEADOWS

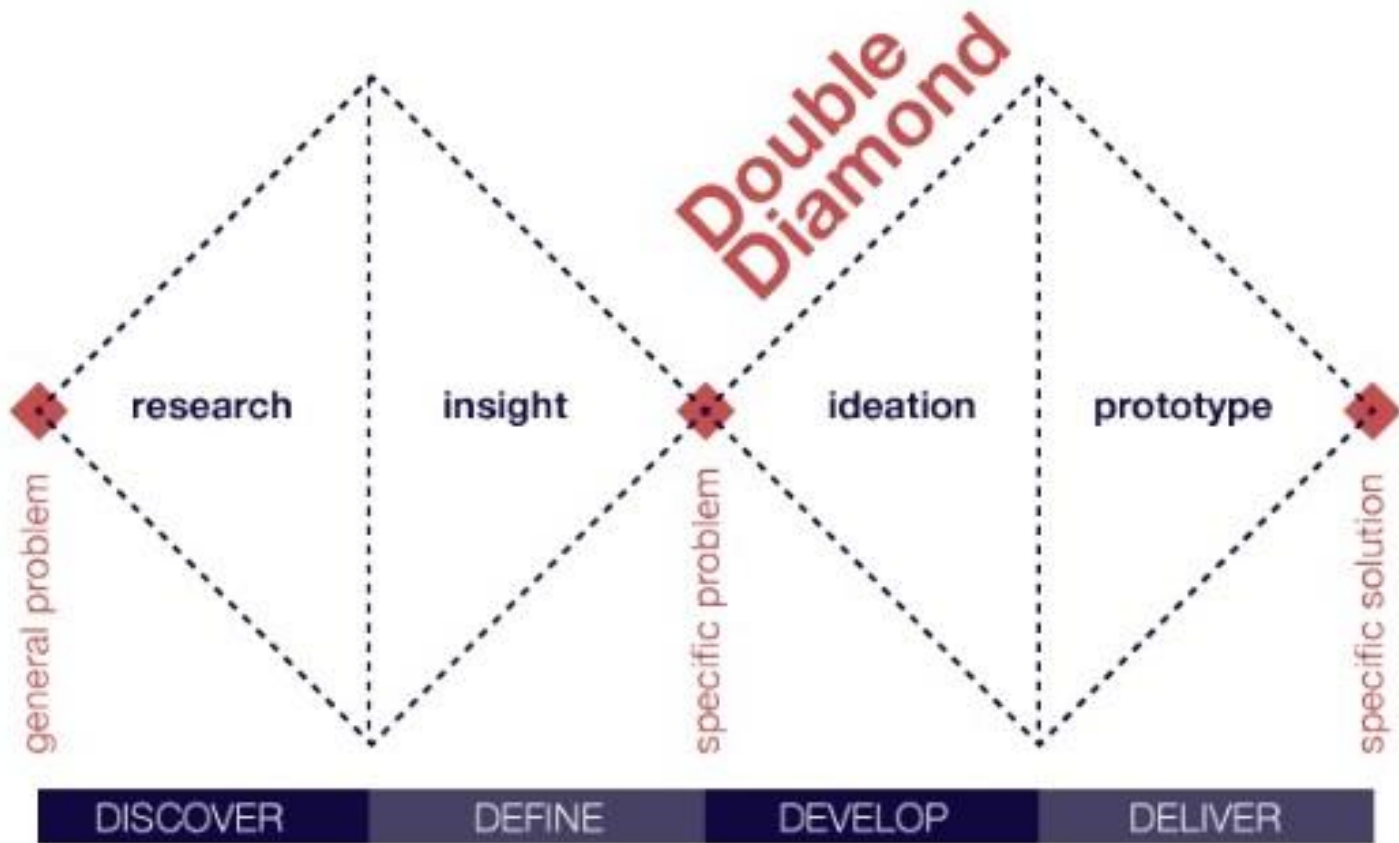








*“We are at a rupture point -
but this time we are in an
information saturated world”*





Uber

The image shows the Google logo in its classic multi-colored font. The letters are: 'G' (blue), 'o' (red), 'o' (yellow), 'g' (blue), 'l' (green), and 'e' (red).

Google



“From the data economy to a human-centred world...”



kibble





±Thanks and questions!

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