

Presentation Abstracts

Getting Started with System Dynamics

Kim Warren (Strategy Dynamics)

This workshop introduces newcomers to the power of system dynamics modelling through an 'agile' process in which a model is built in incremental stages, ensuring validation at each stage. Participants follow along the simple steps to build a working model of a real-world issue, with easy-to-use online software, and explore the findings and policy implications of the model they build.

Kim Warren ([LinkedIn profile](#)) is an experienced strategy professional, teacher and publisher of online courses and teaching resources on [business modeling](#). After senior corporate strategy roles, Kim joined London Business School's 's Strategy Faculty where he developed the powerful strategy dynamics modelling method for designing and managing strategy for any organisation or challenge. Kim is author of the prize-winning Competitive Strategy Dynamics (Wiley, 2002), the strategy textbook Strategic Management Dynamics (Wiley, 2008), and summary e-book now widely used in MBA and executive teaching – [Strategy Dynamics Essentials](#) (Kindle, 2011). He is also co-founder and director of [Strategy Dynamics Ltd](#), which publishes 'serious games' and online courses exploiting the user-friendly modelling application, [Silico](#).

Kim is a former president of the International System Dynamics Society